

Techacker

Magazine

Entrepreneurship Opportunity
Idea Startup Business Dollar
Expert Founder Funding Market
Million Mentor Advisor
Team Billion Corner Coach Entrepreneur Success
CEO

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by Anurag Bansal

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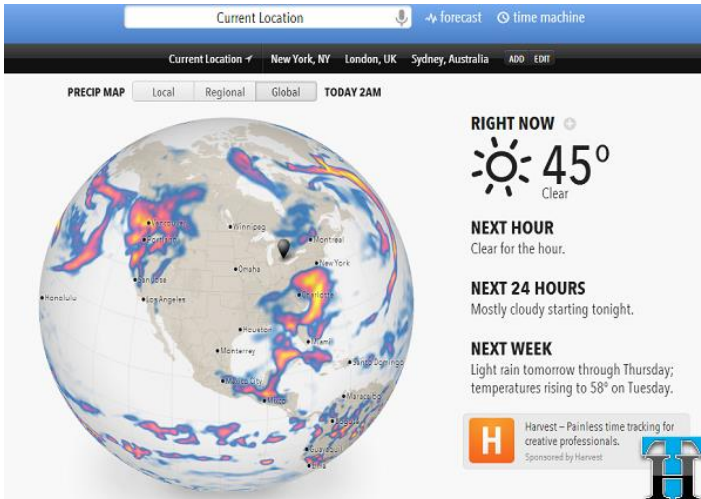
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Let's Connect



Forecast.io delivers a clean and useful one page Weather Report for your location

Use Forecast.io on your smartphone for a clean and useful weather report



Some days back I introduced you to [Forecast.io – a clean and useful weather report](#) page. Did you happen to check it on your smartphone?

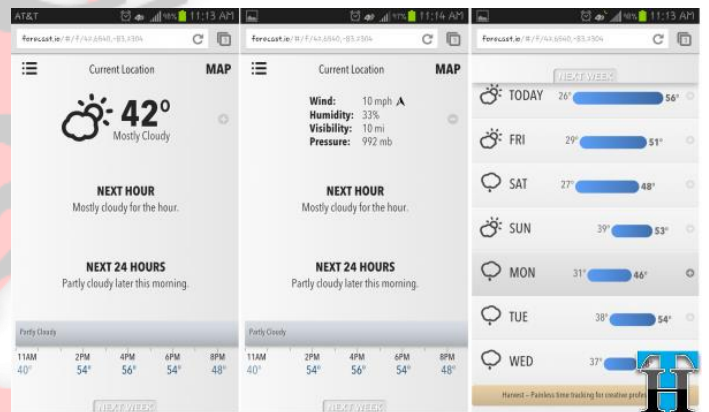
Point your mobile browser to [Forecast.io](#) and you will be pleasantly surprised. Forecast.io fits really nicely on your phone's screen after confirming to get location access in your browser. Below are some screenshots of various detail screens for my location.

“Forecast.io is a well-designed, good-looking weather site that puts all of the most relevant and useful information you need right in front of you, no clicking, no wading through ads or scrolling through pages of lengthy forecast notes.”

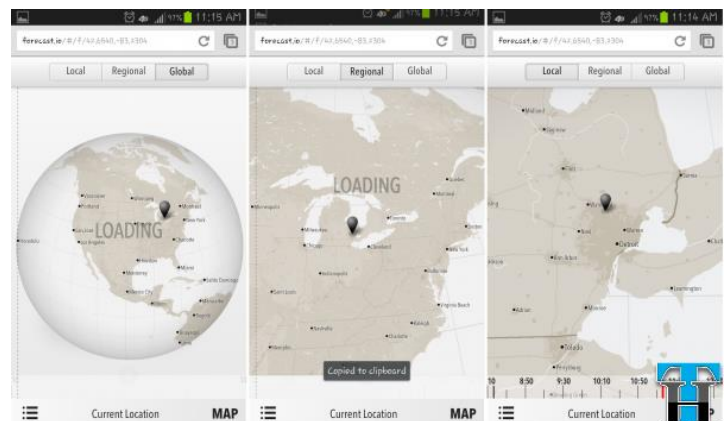
In a recent time I haven't seen a weather report in such a clean interface, without ads. Check out any other weather services like Accuweather, Weather Channel and all – they all are full of ads and other flashy stuff that the real meat of the question – the weather – is hidden somewhere.

Forecast.io changes the perception of a weather report altogether. Check it out.

[Via [Lifhacker](#)]



Tap on the temperature and it shows the details about wind, pressure, humidity etc. Tap on the bottom of the screen to see weather forecast for the week. You may also see the location details in global/regional and local view.



iOS users will be happy to know that they can also add an icon on their home to get quick access to Forecast.io.

If you haven't checked Forecast.io yet, I would strongly recommend using it. No need to install any apps, it just works from your browser.

Entrepreneur Corner: 12 things you should learn this week



Entrepreneur corner is a new section on Techacker that gathers and curates tips from around the web. Throughout the week we read and share so many article around the web, that it becomes tough to focus on what is important. In an effort to keep a running collection of useful links for entrepreneurs and start-ups I have started to create a weekly round-up post.

This weekly round-up post will contain links I stumbled upon throughout the week and share across various social networks.

Call it a re-collection, summary or a round-up, but this way I can keep a notebook of important tips. I am sure it will be useful for me and to some of you

to look back later... I plan to post this round-up post every week on Saturday.

Saturday seems to be a good day for these kinds of posts as it gives us two free days to catch-up on what was left over from last week. It also helps us plan for the coming week. So without further ado

Entrepreneur Corner – 12 Tips to read this week

1. What Are The Most Ridiculous Startup Ideas Which Eventually Became Successful? <http://t.co/Y1xFi8o7tT>
2. What Every Angel Investor Wants You To Know <http://t.co/mZ7tXSKkEA>
3. 6 Non-Business Books That Will Make You Smarter <http://t.co/A614vuMwKL>
4. Attaining a degree online can help make your career change go as smoothly as possible: <http://t.co/CgpD7EEI1r>
5. How to get investors to buy into your startup idea <http://t.co/FQRl9Zq9O7>
6. Fund Your Startup With These Investor-Winning Strategies <http://t.co/yHXiWXRlP>
7. 'Startup Corridor' takes Indian entrepreneurs to Silicon Valley <http://t.co/IAQU3zdqyO>
8. Could You – Should You – Fund Your Startup With Credit Cards? <http://t.co/WQHV4gQ9pC>
9. Investors Share Perfect Start-Up Secrets <http://t.co/SjImxP91ta>
10. Should Your Business Have a Podcast? <http://t.co/Jhdrior4VD>
11. Get Noticed! Four Easy Steps to Climbing the Corporate Ladder <http://t.co/LSlWjtyACI>
12. Not an Entrepreneur Yet? How to Lead Without a Fancy Job Title <http://t.co/XcBaVtvYPi>

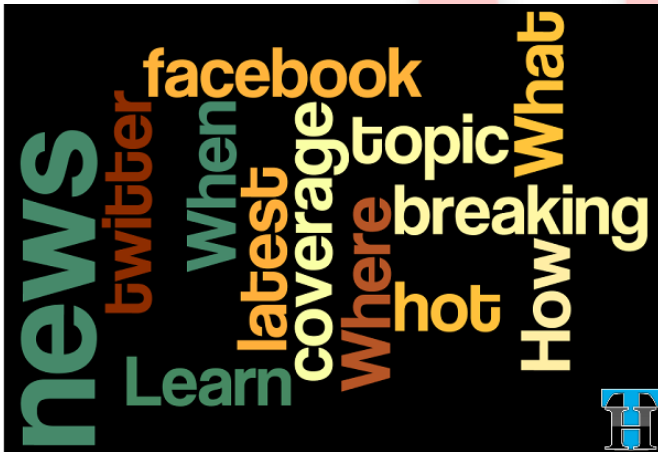
Enjoyed this post:

If you enjoyed this post, please help me spread the word. Share this post on Twitter, Facebook, Google+ and other social networks you love by clicking on the appropriate button on the bottom of this post. You should also [subscribe to the RSS feed](#) and receive [email updates](#) in your email inbox. Follow Techacker on [Twitter](#), [Facebook](#) and [Google+](#).

Remember, Entrepreneur corner is a weekly series that gets posted on every Saturday. So stay tuned...

[News you should not miss to read this weekend](#)

News you should not miss to read this weekend. Spend your weekend catching up on the things you might have missed over the week.



1. Why Startups Should Choose Canada Over Silicon Valley <http://t.co/a235jIMieG>
2. “Google Play Store 4.0 redesign rolling out to Android phones and tablets today” <http://t.co/a7WQgnkwmc>
3. Pitch Perfect: How to Prepare to Speak in Front of Investors <http://t.co/KXqneCZrrP>

4. “Box Updates Its Outlook Plugin And Makes It Available For Users With Free Accounts, Too” <http://t.co/TfBNkCuwSQ>
5. [Twitter for Android gets new makeover, gets Holo-inspired look](#)
6. Funding 101: How to Position Your Startup as a Good Investment <http://j.mp/ZJpvJi>
7. Use Forecast.io on your smartphone for a clean and useful weather report <http://j.mp/Y7hlUo>
8. “California Court Bans Checking Smartphone Maps While Driving” <http://j.mp/17jdoEs>
9. [Twitter acquires music discovery service We Are Hunted, readies music app?](#)
10. [LinkedIn acquires Pulse news reader for \\$90 million](#)

As I mentioned in my previous post, I plan to post similar catch up posts every week on Saturday and Sunday respectively to try to recollect everything that happened throughout the week.

I am also planning to publish a weekly podcast. Not sure how it will go, but that’s the plan. Stay tuned...

[Outlook for Android updated with much needed overhaul and Windows 8 feel](#)

Microsoft has just [announced a major update](#) to its outdated Outlook app for Android with a revamped user interface and nicer feel.

With this update Outlook for Android gets the same treatment as Windows 8 and adds some other features.

Microsoft says,

With this update, you can get the same great Outlook.com look and feel you've come to love on Windows 8 and the web on your Android device.

The best mobile experience is enabled through Exchange ActiveSync—which provides a rich, powerful, network-optimized experience for Windows Phone, iOS and other mobile devices. However, native support for Exchange ActiveSync on Android devices varies significantly and so we build a separate app to ensure as many people as possible can have a great Outlook.com experience across all their devices.

In addition to the new look Outlook for Android also adds conversation threading, filters for unread and the ability to mark messages as junk. Once you log in with your Live, Hotmail or Outlook.com account, calendar and contact sync with your Android devices can also be enabled.

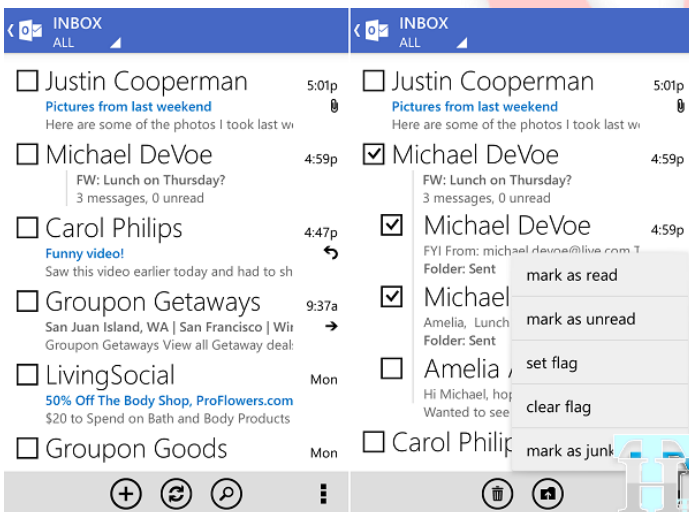
available on most of the Android devices including Samsung Galaxy S3, but as Microsoft mentioned, the native support varies significantly.

The latest [Outlook.com App for Android](#) can be downloaded from Google Play.

[LinkedIn, WordPress and Pocket receive big updates, refreshed UI and other new features](#)

After [Twitter](#) and [Tumblr](#) recent UI changes it seems like developers are starting to give proper treatment to Android. Three apps in my Social category – LinkedIn, WordPress and Pocket received big updates recently.

To get the latest update, head to Google Play Store and check for app updates. If you didn't install it earlier, try them out by searching for them in Google Play as well.



However, the app supports only one account at this time. If you have multiple accounts, you should use Microsoft Exchange Active Sync on your device. Microsoft Exchange Active Sync is



[LinkedIn](#)

LinkedIn's recent focus on content reflects in the latest app update. [LinkedIn app now brings](#) news, conversation; network updates to the forefront and builds interactivity throughout the app.

Read and share the news from the influential people you follow on LinkedIn. Add shortcuts to the features you love and much more...at least more than I can explain in words.

Check out some of the app screenshots in the gallery.

WordPress



WordPress app [received a major overhaul](#) too in today's update. The app sheds the old school dashboard in favor of a new app drawer.

WordPress new Holo design interface brings an action bar for creating post and sharing with other apps. The new app looks very polished and feels like an actual Android app instead of a HTML5 wrapper.

Not sure if posting to a blog became easy with this app update or not, but it does look nicer.

Check out some of the app screenshots in the gallery.

Pocket

On its first anniversary, Pocket received major update as well and includes a new feature – [“Send to Friend”](#).

“Send to Friend” feature allows you to share content directly with friends with added comment and highlights. It also sends a push notification to people already using the Pocket app.

Also, the updated share menu creates shortcuts for recent social networks and contacts used for sharing content.

Some app screenshots of Pockets are also included in the gallery.



Entrepreneur corner: 17 things you should know this week 4/14 – 4/19

Every week, I read and go through stories about entrepreneurship, startup and businesses that are out there.

In this Entrepreneur Corner, posted every week on Saturday, I collect and

share some of these stories, news and tips that are worth your attention.

These articles offer advice from serial entrepreneurs, deepest thinkers, coaches, advisors and other smartest minds from the world of technology and business.

I don't think it is possible to go through all of them in one sitting, so don't forget to bookmark in delicious, pocket or readability to read them later. If you are up to it, then just sit back, grab a coffee and start reading....

Entrepreneurs – 17 things you should learn this week

1. How The Best Entrepreneurs Compete On Price – <http://t.co/AtSoSXBujt>
2. How to Better Manage Relationships with Your VC – <http://t.co/Et8RiKAlew>
3. 5 Things I Learnt While Working For A Startup – <http://t.co/RftbMyHPeO>
4. 10 Questions to Ask Before Determining Your Target Market – <http://t.co/AlB28xzaoG>
5. 10 Questions to Ask Before Making Your First Hire – <http://t.co/jXMbkAGwdI>
6. 12 Ideas for Growing Your Brand on Social Media – <http://t.co/9GAqLDoZFu>
7. How to Stop Making Excuses and Run With Your Business Idea – <http://t.co/XobK6ypfrz>
8. Entrepreneurs At The Movies: The 10 Best Flicks – <http://t.co/kCpLvWiFMc>
9. Brazil Offering Foreign Startups Visas, Funding – <http://t.co/l3BtalPyof>
10. Discover Your Strengths and Supercharge Your Business – <http://t.co/xd8pYOuLXr>
11. How to Amp Up Your Office Style on a Startup Budget – <http://t.co/edXOVRBojk>
12. Who Are The Most Important Women Under 30 In Tech? – <http://t.co/BjNeyTuLjP>

13. 8 Things Startup Founders Should Know Before Writing a Book – <http://t.co/DfYNYRUoD8>
14. Good Employees Make Mistakes. Great Leaders Allow Them To – <http://t.co/QVYqYvbOze>
15. Someone Has Your Same Startup Idea? Move Fast, Launch First – <http://t.co/el8kui2ame>
16. A Startup Visa Bill Is Moving Forward To Help Talented Tech People Stay In The States – <http://t.co/3pTHinyIzC>

“News Recap” : 10 news topics you shouldn't miss to read – Week 4/12 – 4/19

Every week, we go through thousands of news articles through various news channels and social networks like Twitter and Google+. In this “News Recap”, posted every week on Sunday, I collect and share some of the interesting stories, news and tips that are worth your attention. There is no denying that I can't replace thousands of news channels out there, but I am sure the news recap is aligned towards your interests – the Techacker audience. But you have to tell me if you are interested in some other news topics as well.

So just sit back, grab a coffee and start reading....this week's “news recap”:

News Recap – Week 4/12 – 4/19:

1. Bugatti: World's fastest drop-top 254 mph <http://t.co/56pshnuaC6>
2. Some women are outsourcing their pregnancies to India – <http://t.co/CYVbLiWLM5>

3. Now, Infosys falls prey to midlife crisis <http://t.co/8PTDvrVYGf>
4. Entrepreneur Corner : 12 things you should learn this week <http://t.co/bBwGQ6L8HM>
5. Twitter experts on what not to say on Twitter <http://t.co/mkpCBYZZyN>
6. Coming to America: 5 tips for choosing a visa and a lawyer <http://t.co/RxDZ2Qa8YI>
7. Sex Workers are Using Square for Tech Clients and Business is Soaring <http://t.co/InKb42475y>
8. It's counter-intuitive, but true. Being debt-free isn't always a good thing. <http://t.co/FjEyd1ah5>
9. Mercedes and Bosch push for new ideas around connectivity and big data <http://t.co/SCNN9IFHr9>
10. Samsung Galaxy S 4 Available for Pre-Order on AT&T <http://t.co/md8SCFkOs2>

I would recommend bookmarking this page in Pocket, Readability or delicious etc.

Let me know in comments if you would like to see a recap on some other topics.
Cheers,
Have a great weekend...

[Follow @techacker on Twitter for latest #Android, #tech and #entrepreneur news and advice](#)

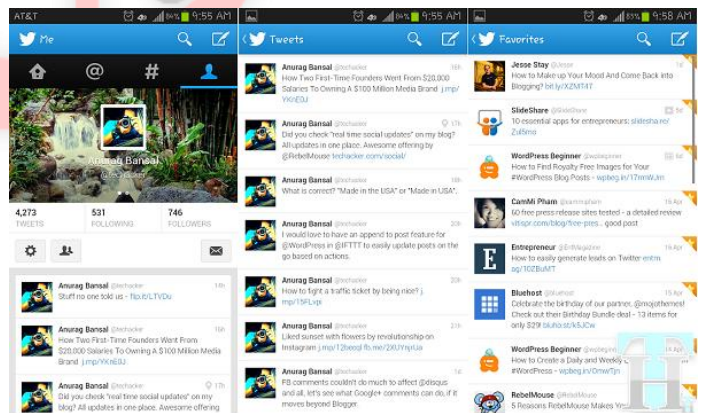
As you know Twitter is the best place to learn about things as they happen. It was Twitter where we learned about the Boston bombing and the plane landing on Hudson River first before any news channels got a clue about it. People tweet about all kinds of things that interests them on Twitter.

Similarly, I also post on [Twitter](#) as soon a story goes live on [Techacker](#). Throughout the day I post various tech tips, Android news and advice on entrepreneurship from experts around the world.

I also maintain a Twitter list called "[Entrepreneurs](#)" where I collect tweets from industry experts. Members of this list are advisors, coaches, mentors, Venture Capitalists, Founders, entrepreneurs, start-ups and other channels who tweet about entrepreneurship.

If you are thinking about starting your own company, this is a best place to **get yourself added** and follow it in your Twitter feed.

[@techacker](#) Twitter feed you would see interesting tweets with news on Android, app reviews, technology tips and other useful updates on gadgets. I don't want to bore you with unnecessary stuff like what I had in breakfast, so don't worry, you will always see good stuff.



Over to you

Now that I have invited you to [follow @techacker on Twitter](#), I would love to learn about you and follow you on Twitter

too. Leave a comment to let me know what your Twitter handle is and what you tweet – I would love to connect with you.

Don't use Twitter?

Not a problem. I would strongly recommend you start using it. If not, you can follow me on other social networks too.

1. **Facebook** : If you are a Facebook fan, [follow Techacker on Facebook](#).
2. **Google+**: If Google+ is where you like to hangout, [circle Techacker on Google+](#) and [add me to your circle](#).
3. **Instagram**: Is photography your passion? Check out [Techacker on Instagram](#). Slowly Instagram is also growing on me.
4. Not a social person: You can always [subscribe to the RSS feed](#) or get [email newsletter](#) as soon as something goes live on Techacker.

[How Cool! Swype keyboard is finally available in Google Play Store](#)

Couple of years back couple of brilliant guys created a mind-blowing keyboard – swipe to type and aptly named it “Swype”.

Swype is a revolutionary keyboard available exclusively to Android and Blackberry users. Sorry Apple fans – **jealous**, I know but you will have to live with the same antique keyboard. There are no signs of this or any other keyboard coming to iOS yet.

How Swype works?

Whatever you want to type, just swipe your thumb/finger joining letters in the word as you would type. Start by putting

your finger on the first letter and move it in one swift action across all the letters in the word. Don't worry, even if you go wrong, Swype will still detect the word you were trying to type. Call it magic, Maybe. (See the demo video below)

Some people, including my wife, have a hard time understanding how it works. But let me tell you,

Once you know how to use it, you can't live without it. Once you start using it, you will fall in love with it.

As you can see, I am a great fan of Swype keyboard.

Until now, Swype was available in Beta to anyone wanted to go through the registration process and install as an unofficial third party channel. It was also available on certain Samsung, Motorola and other devices pre-installed. Later, [Nuance acquired it for \\$100 Million](#).

Swype in Google Play

After years in Beta, Swype is finally available through Google Play officially. Download it for 30 days for free. If you like it, upgrade using in-app purchase to use it forever.

Believe me, it will be the best use of your \$0.99 today. But hurry, this offer is available for LIMITED TIME. Who knows what will be the price later on.



You may get involved by participating in the walk. If you can't make it for the walk, you could also donate for the cause.

All donations are tax deductible.

“This is a family friendly event with lots of fun activities for all ages. There are snacks (included in registration fees) available during the walk.

Mai Family Services is organizing this walk to continue to raise voice against domestic violence. Donations for this cause help support the survivors with safe housing, food, legal fees, medical care and other necessities.”

Below are the complete details of the Walkathon Event. (see picture)

Download Swype from Google Play.

[via TechCrunch]

Participate in 2013 Walkathon in Michigan to stop Domestic Violence

Participate in 2013 Walk to support the cause to **Stop Domestic Violence**. The walk will take place at **Heritage Park in Farmington Hills, MI**.

Walk to Stop domestic violence

DATE
Sunday, June 2, 2013

LOCATION
Farmington Heritage Park
24725 Farmington Road,
Farmington Hills, MI 48336

KICK-OFF @ 11am

REGISTRATION @ 10am
Includes refreshments and activities
Adults: \$15 (ages 18+)
Youth: \$10 (ages 10-17)
Children: No fee (ages 0-9)
On-site registration: \$20

2013

To sponsor the walk, please email anjali@maifamilyservices.com or call 248-477-4985. All proceeds from the event will assist survivors of domestic violence. 100% of your donations are tax deductible.

Visit our walkathon website for additional details, and to register. <http://maifswalk.kintera.org>

Mai Family Services is a 501 (c)(3) non-profit organization dedicated to support South Asians in need. Visit www.maifs.org to learn more. Mai Family Services FREE Helpline: (888)664-8624

Date:

Walk kick off is on **Sunday June 2nd, 2013 at 11:00am – 12:30pm**

Check out other event details here.

Fees:

Registration Fees is

- \$15.00 for ages 18+
- \$10.00 for ages 10-17
- Children up to 9 are free.
- On the spot registration is \$20.00

Learn about the complete event details and the organizer

at <http://maifswalk.kintera.org>. You may also contact them

at [+1.248.880.7990](tel:+12488807990) regarding walkathon event details.

What is Domestic Violence?

Domestic violence can be of many natures and it is a major social problem in many parts of the world. Various countries have different laws about it.

As per Wikipedia, the [definition of domestic violence](#) is as follows:

“Domestic violence, also known as domestic abuse, spousal abuse, battering, family violence, and intimate partner violence, is a pattern of behavior which involves the abuse by one partner against another in an intimate relationship such as marriage, cohabitation, dating or within the family. Domestic violence can take many forms, including physical aggression or assault (hitting, kicking, biting, shoving, restraining, slapping, throwing objects, battery), or threats thereof; sexual abuse; emotional abuse; controlling or domineering; intimidation; stalking; passive/covert abuse (e.g., neglect); and economic deprivation.”

[Learn more about domestic violence](#) at the above link.

I strongly urge you to support this cause and help men, women and kids in need with your donations.

Entrepreneur Corner: 14 Tips to learn this week

First, please accept my apologies for not being able to publish in “Entrepreneur Corner” on Saturday. My fault – the weather was amazing here in Michigan, so I devoted some time for family enjoying BBQ in a park.

Don’t worry the Entrepreneur corner for the week of 28th April, 2013 is here now. In this link roundup from around the web, I curate and offer entrepreneurial advice from industry experts, coaches, mentors, serial entrepreneurs and other startup – for all of you working on the next big thing.

Remember

Don’t forget to bookmark this page in Pocket, Instapaper or Readability for later reading it. I know you can’t read all of it in one go. So grab a coffee and start following the links -

Entrepreneur Corner: 14 tips to learn this week

1. Entrepreneurs At The Movies: The 10 Best Flicks <http://j.mp/17DoXVL>
2. 4 Ways To Pick the Right Start-up Market <http://j.mp/15rn8My>
3. 3 Biggest Mistakes When Choosing a Cofounder <http://j.mp/Zx3laa>
4. Where Should You Launch Your Startup? <http://j.mp/125mGPL>
5. Pitch Perfect: How to Prepare to Speak in Front of Investors <http://j.mp/15C1g12>
6. Entrepreneurs: If You Love Your Family, Don’t Let Them Invest in Your Startup <http://j.mp/15Cfuyq>
7. Turn Your Passion Into Your Profession <http://j.mp/15CNACR>

8. 5 Practical Tips for Perfecting Your Startup Pitch <http://j.mp/YHNlz1>
9. How Two First-Time Founders Went From \$28,000 Salaries To Owning A \$100 Million Media Brand <http://j.mp/YKnEoJ>
10. 4 Reasons Atlanta Is A Great Place For Entrepreneurs <http://j.mp/11mCVpV>
11. The #1 Waste of Time for Entrepreneurs <http://j.mp/ZwksKJ>
12. What One Skill Do All Entrepreneurs Need in Order to Succeed? <http://j.mp/1876VZo>
13. Should you give up Equity for Growth? [via Inc.] – <http://goo.gl/LsjnZ>
14. Richard Branson's advice to tech startups looking for funding – [via Entrepreneur] <http://entm.ag/11FRF2d>

THANK YOU!

Enjoyed it – Please share it with your friends by email, Facebook, Google+ and Twitter etc.

Stay tuned for the next month's issue soon.